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Title Data, Digital Scholarship, and DANS

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Publication Date 2015-06-17

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Data, Digital Scholarship, and DANS

Christine L. Borgman

Professor and Presidential Chair in Information Studies University of California, Los Angeles Visiting Professor, DANS @scitechprof

Seminar presentation Digital Archiving and Networked Services KNAW / NWO The Hague 17 June 2015

BIG DATA, LITTLE DATA, NO DATA

SCHOLARSHIP IN THE NETWORKED WORLD

Christine L. Borgman



TRANSACTIONS: GIVING SOME ACCOMPT

OF THE PRESENT Undertakings, Studies, and Labours

INGENIOUS

IN MANY CONSIDERABLE PARTS

W O R L D

Vol I. For Anno 1665, and 1666.

In the SAVOT, Printed by T. N. for John Martyn at the Bell, a little without Temple-Bar, and Hames Alleftry in Duck-Lase, Printers to the Reyal Society.



Theme issue 'Celebrating 350 years of Philosophical Transactions: life sciences papers' compiled and edited by Linda Partridge 19 April 2015; volume 370, issue 1666





Open access policies



- Australian Research Council
 - Code for the Responsible Conduct of Research
 - Data management plans
- National Science Foundation
 - Data sharing requirements
 - Data management plans
- U.S. Federal policy
 - Open access to publications
 - Open access to data
- European Union
 - European Open Data Challenge
 - OpenAIRE
- Research Councils of the UK
 - Open access publishing
 - Provisions for access to data



Australian Government

National Health and Medical Research Council



National Science Foundation WHERE DISCOVERIES BEGIN

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Policy RECommendations for Open Access to Research Data in Europe





Research Data Sharing without barriers

Precondition:

Researchers share data



Long tail of data



Number of researchers

Slide: The Institute for Empowering Long Tail Research

Open Data: Free

 A piece of data or content is open if anyone is free to use, reuse, and redistribute it — subject only, at most, to the requirement to attribute and/or share-alike





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Open Data: Useful

 Openness, flexibility, transparency, legal conformity, protection of intellectual property, formal responsibility, professionalism, interoperability, quality, security, efficiency, accountability, and sustainability.



Organization for Economic Cooperation and Development. (2007). OECD Principles and Guidelines for Access to Research Data from Public Funding. http://www.oecd.org/dataoecd/9/61/38500813.pdf

What are data?

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Marie Curie's notebook aip.org Pisa Griffin



hudsonalpha.org



http://www.census.gov/population/cen200 0/map02.gif



Date:1/2.07.75 Place:Sakaltutan Zafor

He will grow old in his present house; new house is for sons - 5 sons. Not sure they want to live in village. He will only build another if they want him to. eS came from Germany and did the plastering. He arranged the carpentry in Kayseri. Çok para gitti. (much money went] Has a tractor.

Date:July1980 Place:Sakaltutan Zafor:

Household now Zafor and wife; Nazif Unal and wife and youngest son, still a boy. They run two dolmuß; one with a driver from Süleymanli. Goes in and out once a day. He gets 8,000 a month. Zafor then said, keskin deOil. { not sharp - i.e.? not profitable} I said he did very well on 8,000 TL with only two journeys a day. Nazif Unal has "bought" a Durak (dolmuß stop) from Belediye and works all day in Kayseri.

ncl.ucar.edu

http://onlineqda.hud.ac.uk/Intro_QDA/Examples_of_Qualitatiue_Data.pd



http://www.genome.gov/dmd/img.cfm?node=Photos/Graphics &id=85327

Data are representations of observations, objects, or other entities used as evidence of phenomena for the purposes of research or scholarship.

C.L. Borgman (2015). *Big Data, Little Data, No Data: Scholarship in the Networked World*. 12 MIT Press



SCIENCE : DISCOVERIES

The End of Theory: The Data Deluge Makes the Scientific Method Obsolete

By Chris Anderson 🖂

06.23.08



Research process

- Models and theories
- Research questions
- Methods
 - Tools
 - Data sources
 - Practices
 - Infrastructure
 - Domain expertise



Telescope for the Sloan Digital Sky Survey, Apache Point, New Mexico

nature

LETTERS

A role for self-gravity at multiple length scales in the process of star formation

Alyssa A. Goodman^{1,2}, Erik W. Rosolowsky^{2,3}, Michelle A. Borkin¹†, Jonathan B. Foster², Michael Halle^{1,4}, Jens Kauffmann^{1,2} & Jaime E. Pineda³

Self-gravity plays a decisive role in the final stages of star formation, where dense cores (size -0.1 parsecs) inside molecular clouds collapse to form star-plus-disk systems'. But self-gravity's role at carlier times (and on larger length scales, such as ~1 pursec) is unclear; some molecular cloud simulations that do not include self-gravity suggest that 'turbulent fragmentation' alone is sufficient to create a mass distribution of dense cores that resembles, and sets, the stellar initial mass function'. Here we report a 'dendrogram' (hierarchical tree-diagram) analysis that reveals that self-gravity plays a significant role over the full range of possible scales traced by 13CO observations in the L1448 molecular cloud, but not everywhere in the observed region. In particular, more than 90 per cent of the compact 'pre-stellar cores' traced by peaks of dust emission' are projected on the sky within one of the dendrogram's self-gravitating 'leaves'. As these peaks mark the locations of already-forming stars, or of those probably about to form, a self-gravitating cocoon seems a critical condition for their existence. Turbulent fragmentation simulations without self-gravity--even of unmagnetized isothermal material-can yield mass and velocity power spectra very similar to what is observed in clouds like L1448. But a dendrogram of such a simulation⁴ shows that nearly all the gas in it (much more than in the observations) appears to be self-gravitating. A potentially significant role for gravity in 'non-self-gravitating' simulations suggests inconsistency in simulation assumptions and output, and that it is necessary to include self-gravity in any realistic simulation of the star-formation process on subparsec scales.

Spectral-line mapping shows whole molecular clouds (typically tens to hundreds of parsecs across, and surrounded by atomic gas) to be marginally self-gravitating. When attempts are made to further break down clouds into pieces using Segmentation' routines, some self-gravitating structures are always found on whatever scale is sampled". But no observational study to date has successfully used one spectral-line data cube to study how the role of self-gravity varies as a function of scale and conditions, within an individual region.

Most past structure identification in molecular clouds has been explicitly non-hierarchical, which makes difficult the quantification of physical conditions on multiple scales using a single data set. Consider, for example, the often-used algorithm CLUMPPIND?. In three-dimensional (3D) spectral-line data cubes, CLUMPIND operates as a watershed segmentation algorithm, identifying local maxima in the position-position-velocity (p-p-v) cube and assigning nearby emission to each local maximum. Figure 1 gives a two-dimensional (2D) view of L1448, our sample star-forming region, and Fig. 2 includes a CIL1448, our sample star-forming region, and Fig. 2 overlapping features as an option, significant emission found between prominent alumps is typically either appended to the nearest during or turned into a small, usually 'pathological', feature needed to encompass all the emission being modelled. When applied to multicular-line



Figure 1 Near-infrared image of the L1448 star-forming region with contours of molecular emission overlaid. The channels of the colour image correspond to the near-infrared bands J (blae), H (green) and K (red), and the contours of integrated intensity are from ¹⁰CO(1-0) emission". Integrated intensity is econotonically, but not quite linearly (see Supplementary Information), related to column density", and it gives a view of 'all' of the molecular gas along lines of sight, regardless of distance or velocity. The region within the yellow box immediately surrounding the protostars has been imaged more deeply in the near infrared tasing Calar Alto) than the semainder of the box (2MASS data only), revealing protostars as well as the scattered starlight known as 'Cloudshine'll and outflows which appear orange in this colour scheme). The four billiard-ball labels indicate regions containing self-gravitating dense gas, as identified by the dendrogram analysis, and the leaves they identify are best shown in Fig. 2a. Asterisks show the locations of the four most prominent embedded young stars or compact stellar systems in the region (see Supplementary Table 1). and yellow circles show the millimetre-dust emission peaks identified as starforming or 'pre-stellar' cores'.

Millate in tensetier Computing at Hanert: Cambridge, Mossachusets 00198, USA. "Hanvard-Smitheenian Canter for Antrophysics, Cambridge, Messachusetts 00198, USA. "Department of Physics: University of Brotel Columbia, Okanager, Kelsene, British Columbia VIV VV. Camada, "Surgical Planning Laborators and Department of Redokup, Bogham and Women's Hussitel, Hanvard, Medical Schuel, Boston, Messachusetts 02195, USA. "Hesent address: School of Engineering and Applied Schuel, Henrich University, Cambridge, Messachusetts, Cambridge, Messachus

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Figure 3 Schematic illustration of the dendrogram process. Shown is the

Center for Embedded Networked Sensing



Science <-> Data

Engineering researcher: *"Temperature is temperature."*



CENS Robotics team

Biologist: "There are hundreds of ways to measure *temperature.* 'The temperature is 98' is low-value compared to, 'the temperature of the surface, measured by the infrared thermopile, model number XYZ, is 98.' That means it is measuring a proxy for a temperature, rather than being in contact with a probe, and it is measuring from a distance. The accuracy is plus or minus .05 of a degree. I [also] want to know that it was taken outside versus inside a controlled environment, how long it had been in place, and the last time it was calibrated, which might tell me whether it has drifted.."

The Pisa Griffin Project

The aim of this project is to perform a comparative study of three artworks (bronze casts of Islamic provenance), to discover evidence of similarities and to get new insight on their origin.

Probably produced within the Islamic Mediterranean in the eleventh century, the Griffin has incised on its body a long inscription in Arabic expressing good wishes. Captured by the Pisans, it underwent an extraordinary transformation: for centuries it was a terrifying, sound-producing guardian figure on top of the roof of Pisa Cathedral. The present project is focused on the Griffin but also includes alongside it other bronze animal sculptures such as a Lion and a Falcon. It is hoped that the interdisciplinary study of the Griffin will shed light on the significance of such objects in a global Mediterranean culture.

Videos

The Pisa Griffin: an introduction

< 0

http://vcg.isti.cnr.it/griffin/

Arte islamica, ippogrifo, XI sec 03, own work



Publications







Pepe, A., Mayernik, M. S., Borgman, C. L. & Van de Sompel, H. (2010). From Artifacts to Aggregations: Modeling Scientific Life Cycles on the Semantic Web. Journal of the American Society for Information Science and Technology, 61(3): 567–582.



FIG. 4. ORE Aggregation representing the first stage of the scientific life cycle of a sensor network application in seismology (experiment and deployment planning).



Random walk



Publications <-> Data: Role

Publications are arguments made by authors, and data are the evidence used to support the arguments.



C.L. Borgman (2015). Big Data, Little Data, No Data: Scholarship in the Networked World. MIT Press

Publications <-> Data: Mapping

- Article 1
- Article 2
- Article 3
 Article 4

Article n^k

Dataset time 1 Dataset time 2 Observation time 1 Visualization time 3 Community collection 1 Repository 1

Publications <-> Data: Attribution

- Publications
 - Independent units
 - Authorship is negotiated
- Data
 - Compound objects
 - Ownership is rarely clear
 - Attribution
 - Long term responsibility: Investigators
 - Expertise for interpretation: Data collectors and analysts



http://www.genome.gov/dmd/img.cfm?node=Photos/Graphics &id=85327

Publications <-> Data: Citations

"If publications are the stars and planets of the scientific universe, data are the 'dark matter' – influential but largely unobserved in our mapping process"*



Data citation and analytics

- Credit
- Attribution
- Discovery



Bibliometrics, Scientometrics, Informetrics, Webometrics...

Broken Promises of Privacy

1709

data—associating stored genes with nonidentifying numbers—to protect privacy.³⁷ Other guidelines recommend anonymination in contexts such as electronic commerce,³⁷ internet service provision,⁴⁷ data mining,⁴⁷ and national security data sharing.³⁷ Academic researchers rely heavily on anonymization to protect human research subjects, and their research guidelines recommend anonymization generally,⁴⁷ and specifically in education,⁴⁷ computer network monitoring,⁴⁷ and health studies.⁴⁷ Professional statisticians are duty-bound to anonymize data as a matter of professional ethics.⁴⁹

Market pressures sometimes compel businesses to anonymize data. For example, companies like mint.com and wesabe.com provide web-based personal finance tracking and planning." One way these companies add value is by aggregating and republishing data to help their customers compare their spending with that of similarly situated people." To make customers comfortable with this type of data sharing, both mint.com and wesabe.com promise to anonymize data before sharing it."

Architecture, defined in Lessig's sense as technological constraints," often forces anonymization, or at least makes anonymization the default choice. As one example, whenever you visit a website, the distant computer with which you communicate—also known as the web server—records some information

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^{21.} See infus Part II.A.3.b.

Altmetrics

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OPEN ACCESS PEER-REVIEWED			14,616	7	81	284
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If We Share Data, Will Anyone Use Them? Data Sharing and Reuse in the Long Tail of Science and Technology

Jillian C. Wallis 🖾, Elizabeth Rolando, Christine L. Borgman

Published: July 23, 2013 • DOI: 10.1371/journal.pone.0067332

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Abstract	Abstract				CrossMark	
Introduction	710501400	Abstract				
Literature Review and Background	Research on pr	actices to share and lection management	reuse data will inform the des	sign of infrastructure to	Subject Areas	0
Methods	These are resea	arch domains in whic	h data tend to be local in cha	racter, minimally structured,	Data management	P
Results	and minimally d	and minimally documented. We report on a ten-year study of the Center for Embedded Network Sensing (CENS), a National Science Foundation Science and Technology Center. We found that CENS researchers are willing to share their data, but few are asked to do so, and in only a				Dir.
Discussion	Sensing (CENS that CENS rese					12
Conclusions	few domain are	as do their funders or	journals require them to dep	osit data. Few repositories		
Acknowledgments	exist to accept data in CENS research areas Data sharing tends to occur only through interpersonal exchanges. CENS researchers obtain data from repositories, and occasionally from registries and individuals, to provide context, calibration, or other forms of background for their studies. Neither CENS researchers nor those who request access to CENS data appear to use external data for primary research questions or for replication of studies. CENS				Research laboratories	
Author Contributions					Science policy	14
References					Scientists	1
Reader Comments (1)	researchers are willing to share data if they receive credit and retain first rights to publish their results. Practices of releasing, sharing, and reusing of data in CENS reaffirm the gift culture of					1
Figures	scholarship, in v commodities.	which goods are barte	ered between trusted colleage	ues rather than treated as	Surveys	P

Published July 23, 2013; Altmetrics data as of Nov 5, 2014

Mapping Scholarship

Ilnes connecting the circles. The map was created by recursively clustering the 820,000 papers referenced most often in 2003. Clustering at each level was done using Vx0rd, a force directed graph layout routine. These papers formed 53,000 clusters, 6,100 higher-level clusters, and finally the 776 paradigms. Although each paradigm contains, on average, 1,000 papers, some are larger and some are smaller, as shown by offerent sized circles on the map.

> The ring-like structure that is formed by scientific paradigms is very robust. We find similar structures for different years, and for many generated from scientific journals. "The Structure of Science", a galaxy map shown in the first iteration of Places & Spaces, is a map based on clustering of sciencific journals, with superimposition of papers on the journal structure, whereas this map was generated directly from highly-clied papers. "The Structure of Science" shows current science in a disciplinary context, while this map can show the breadth of disciplines that contribute to single paradigms.

> > Because of the robust nature of the structure of science and its paradigms, we have placed our 776 scientific paradigms within a reference system containing 12 radial slices and 6 rings. This allows the position of each paradigm to be codified and available for lookup; for instance Fluid Mechanics paradigms are in grid 83.

We have also calculated and displayed the vitality of each paradigm. Vitality is a measure of the speed at which a group of researchers reaches consensus about major improvements. Paradigms are constantly being improved, but it usually takes years to reach consensus about which improvements are major. The white circles represent communities where contensus is reached relatively slowly. This is a common phenomenon in the social sciences, ecological sciences, computer sciences, and mathematics disciplines. The red circles represent communities of researchers where consensus is reached relatively rapidly. This is more common in physics, chemistry, biochemistry, and many medical disciplines. Very dark circles (such as those in Astrophysics, £5-4). represent communities where consensus is reached extremely quickly. The map of scientific paradigms and its reference system can be

used for multiple purposes. Countries, industries, companies, universities, and individual researchers can all locate themselves within the map, either



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Research data: Scholars' concerns

- Research data management policies
- Expertise, curation, stewardship, resources
- Open records laws
- Human subjects regulations



Publication data: Scholars' concerns

- Library management
- Academic personnel records
- Evaluation and credit
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February 10, 2015 by Stefanie Pietkiewicz

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Kent Wada and Christine Borgman

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- Who should have access to these data?
 - Within UCLA?
 - In partnership with public and private entities?
- What are the governance principles?
- What are the governance processes?

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Briefly...

Attribution means: You let others copy, distribute, display, and perform your copyrighted work - and derivative works based upon it - but only if they give you credit.

For Attribution -- Developing Data Attribution and Citation Practices and Standards: Summary of an International Workshop. Washington, D.C.: The National Academies Press. 2012

Discovery and Interpretation

- Identify the form and content
- Identify related objects
- Interpret
- Evaluate
- Open
- Read
- Compute upon
- Reuse
- Combine
- Describe
- Annotate...



Photo by <u>@kissane</u>; presentation by Jason Scott (@textfiles) ³⁹

Interpretation and replication

- Datasets
- Methods
 - Collection
 - Cleaning
 - Analysis
 - Codebook
- Publications
- Software and code
- Instrumentation



Some ways to release data

- Centralized data production
 - Top down investments in data
 - Common data archive
- Decentralized data production
 - Bottom up investments in data
 - Pool domain resources later
- Domain-independent aggregators
 - University repositories
 - Figshare, Dataverse, DANS...
- Post on lab / personal websites
- Share privately upon request





Identity and persistence

- Identity
 - Identifiers
 - DOI, Handles
 - URI, PURL...
 - Naming and namespaces
 - Authors/creators: ORCID, VIAF...
 - Generic/specific: registry number...
 - Description
 - Self-describing
 - Metadata augmentation
- Persistence
 - Perishable
 - Long-lived
 - Permanent



Intellectual property

- What can I do with this object?
- What rights are associated?
 - Reuse
 - Reproduce
 - Attribute
- Who owns the rights?
- How open are data?
 - Open data
 - Open bibliography

PYLEFT

MODERN DATA SCIENTIST

Data Scientist, the sexiest job of the 21th century, requires a mixture of multidisciplinary skills ranging from an intersection of mathematics, statistics, computer science, communication and business. Finding a data scientist is hard. Finding people who understand who a data scientist is, is equally hard. So here is a little cheat sheet on who the modern data scientist really is.

MATH & STATISTICS

- ✿ Machine learning
- ✿ Statistical modeling
- 🕁 Experiment design
- Bayesian inference
- Supervised learning: decision trees, random forests, logistic regression
- Unsupervised learning: clustering, dimensionality reduction
- Optimization: gradient descent and variants

DOMAIN KNOWLEDGE & SOFT SKILLS

- Passionate about the business
- 🕁 Eurious about data
- 1 Influence without authority
- 🕁 Hacker mindset
- ✿ Problem salver
- Strategic, proactive, creative, innovative and collaborative

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PROGRAMMING & DATABASE

- ☆ Computer science fundamentals
- ☆ Scripting language e.g. Python
- ☆ Statistical computing packages, e.g., R
- Databases SQL and NoSQL
- 🖈 Relational algebra
- Parallel databases and parallel query processing
- ☆ MapReduce concepts
- ☆ Hadoop and Hive/Pig.
- ☆ Custom reducers
- ✿ Experience with xaaS like AWS

COMMUNICATION & VISUALIZATION

- Able to engage with senior management
- ✿ Story telling skills
- Translate data-driven insights into decisions and actions
- Visual art design
- R packages like ggplot or lattice
- Knowledge of any of visualization tools e.g. Flare, D3 js, Tableau

https://github.com/okul bilisim/awesomedatascience

MarketingDistillery.com is a group of practitioners in the area of e-commerce marketing. Our fields of expertise include: marketing strategy and optimization: customer tracking and on site analytics: predictive analytics and econometrics: data warehousing and big data systems: marketing channel insights in Paid Search, SEO, Social, CRM and brand.



Data Curation and Stewardship

- Services and tools
- Data management planning
- Selection and appraisal
- Metadata, provenance
- Migration
- Economics
- Infrastructure



Reuse across place and time

- Reuse by investigator
- Reuse by collaborators
- Reuse by colleagues
- Reuse by unaffiliated others
- Reuse at later times
 - Months
 - Years
 - Decades
 - Centuries





Report of a workshop sponsored by the National Science Foundation and the Sloan Foundation

University of Michigan School of Information, 25-28 May 2012

Big Data, Little Data, No Data: Scholarship in the Networked World

- Part I: Data and Scholarship
 - Ch 1: Provocations
 - Ch 2: What Are Data?
 - Ch 3: Data Scholarship
 - Ch 4: Data Diversity
- Part II: Case Studies in Data Scholarship
 - Ch 5: Data Scholarship in the Sciences
 - Ch 6: Data Scholarship in the Social Sciences
 - Ch 7: Data Scholarship in the Humanities
- Part III: Data Policy and Practice
 - Ch 8: Releasing, Sharing, and Reusing Data
 - Ch 9: Credit, Attribution, and Discovery
 - Ch 10: What to Keep and Why

BIG DATA, LITTLE DATA, NO DATA

Christine L. Borgman



If Data Sharing is the Answer, What is the Question?

- Alfred P. Sloan Foundation, 1 July 2015 to 30 June 2018; Joshua Greenberg, Program Officer
- UCLA Information Studies, Christine Borgman, Principal Investigator; Peter Darch, Ashley Sands, Irene Pasquetto, Milena Golshan, Bernadette Randles
- Project Goal
 - The project will develop new models of scientific data practices that will inform science policy, practice, and the design of knowledge infrastructures.
- Objectives
 - Our objectives are to identify how disciplinary configurations, scale, and methods of data collection influence the circulation of data. Our findings will assist multiple stakeholders in improving the transfer of data and knowledge between contexts, in developing and adopting appropriate tools and infrastructure, and in investing in the expertise necessary to leverage scientific data.





- Questions
 - Who contributes data to DANS?
 - Who retrieves data from DANS?
 - What do people do with data from DANS?
 - What roles do archivists play in these processes?

- Investigators
 - Andrea Scharnhorst
 - Henk van den Berg
 - Christine Borgman
 - Andrew Treloar
 - Herbert van de Sompel



Acknowledgements

UCLA Data Practices

Peter Darch, Milena Golshan, Irene Pasquetto, Ashley Sands, Sharon Traweek, Camille Mathieu

*Former members: Rebekah Cummings, David Fearon, Ariel Hernandez, Elaine Levia, Jaklyn Nunga, Rachel Mandel, Matthew Naver, Alber Mayerr, Alber *Research funding: National Science Foundation, Alfred P. Sloan Foundation, Microsoft Research, DANS-Netherlands

*University of Oxford: Balliol College, Oliver Smithies

